

## ASSESSMENT STRATEGY/ METHOD LIST

Attached are some sample strategies/methods for assessing student learning.

Code	<i>Strategy/ Method for Assessing Student Learning;</i>	Illustrative Results/Uses
<b>A. <u>Pre-Admission &amp; Freshman Information:</u></b>		
A1	<i>Scores (ACT/SAT) of incoming students,</i>	dept. review of distribution patterns, used to plan program or for placement/advising
A2	<i>Additional admissions data on incoming students,</i>	review/monitoring, or used for placement
A3	<i>UI CIRP Freshman Survey, fall 1996 or multiyear;</i>	apply to orientation, freshman seminar
A4	<i>In-house (college, department, program) survey of freshmen/ incoming students;</i>	topics, summary, apply to advising, programs
A5	<i>Interviews with incoming students,</i>	summarized information pertinent to learning goals
A6	<i>Other</i>	illustrative Analyses/Uses
<b>B. <u>Admission to Program:</u></b>		
B1	<i>Undergraduate Admission-to-Program screening according to dept. - or college-specified criteria (e.g. program placement exams, performance in sophomore practicum, GPA in specified courses, 'rising junior' criteria...);</i>	aggregate pattern review, related to goals, review screening criteria and SLGs
B2	<i>Graduate admissions criteria (COGS-required GPA etc. plus additional such as GRE, Miller Analogy, discipline-specific placement tests);</i>	review of aggregate patterns, review admissions criteria, quality of entering students
B3	<i>Other</i>	
<b>C. <u>Retention and Advising Information:</u></b>		
C1	<i>Program retention data, studies;</i>	relate to student characteristics, program elements
C2	<i>Drop-out/ Transfer-out studies (e.g. patterns in programs, reasons given for transfer or dropping out, telephone surveys of non-continuing students);</i>	use similar to C1
C3	<i>Advising Studies;</i>	summarized, reviewed, used to improve advising procedures, information to students
C4	<i>Grade Patterns in program requirements;</i>	aggregate information applied to planning
C5	<i>Peer advising/ mentoring program studies;</i>	apply to program improvement
C6	<i>Other</i>	
<b>D. <u>In-Progress Student Learning Information:</u></b>		
D1	<i>Embedded assessment (i.e. questions or performance measures that are designed to yield program effect information and that are included [embedded] in a regular course exam, senior seminar exams, or within senior performance criteria);</i>	summary of aggregate performance on embedded item(s) or measure, related to learning goal(s)

D2	<i>Teaching/learning/curricular experiment or innovation, Student Results, e.g., pre-post tests for new course, performance of distance-learning student with on-campus student learning, effects of cooperative-learning-emphasis course and lecture-discussion course;</i>	comparison of pre-post or group scores to evaluate experiment or innovation
D3	<i>Critiques of student work/performance by external critics;</i>	summary of ratings related to SLGs
D4	<i>Proficiency ratings in required skills or performance objectives (program-specific);</i>	summary related to SLGs
D5	<i>Assessment of communication/ presentation skills;</i>	aggregate results applied to course methods
D6	<i>Student performance evaluations in internships, field experiences, practica;</i>	results summarized and applied to advising, planning
D7	<i>Standardized tests, norm-referenced measurement of learning;</i>	aggregate results applied to SLGs, planning program
D8	<i>Department-developed examinations of progress toward Student Learning Goals;</i>	applied to SLGs of program, planning improvements
D9	<i>Competitions, Honors, Awards (Specify in report);</i>	relate to program's SLGs
D10	<i>Culminating Projects/Papers in senior or capstone courses;</i>	ratings or critiques summarized, related to SLGs
D11	<i>Culminating Projects/Papers, graduate program;</i>	use similar to D10, but for graduate program
D12	<i>Portfolios of student work, summaries of evaluations/critiques of student work;</i>	use similar to D10 or D11
D13	<i>Other</i>	

#### **E. Student Feedback Information:**

E1	<i>In-progress student feedback (e.g., from student organization participants, interviews, surveys);</i>	summary of topics, results, use in program planning & improvement
E2	<i>Student Focus Groups;</i>	similar to E1
E3	<i>UI Graduating Senior Survey; general or department section aggregates;</i>	applied to program improvement (curriculum, advising)
E4	<i>Dept./College graduating senior survey;</i>	topics, aggregate results, use in planning
E5	<i>Survey of graduate students completing program (dept. or college);</i>	results/uses similar to E4, but for graduate program
E6	<i>Exit Interviews with students near graduation;</i>	similar to E4/ E5
E7	<i>Other</i>	

#### **F. Program Completion Information**

F1	<i>Cumulative Exams -undergraduate program;</i>	aggregated performance data, applied to program SLG's and planning
F2	<i>Comprehensive exams -Graduate program;</i>	similar to F1
F3	<i>Standardized Tests, Professional Association Exams (Please specify exam/test title on report);</i>	areas in exam related to SLGs, program improvement
F4	<i>Professional proficiency standards;</i>	specify, derive aggregate student performance/ achievement information, apply to program
F5	<i>Thesis/ Dissertation and Defense;</i>	summarize across several students, perhaps by knowledge/skill evidenced, related to SLG
F6	<i>Admission to graduate school or advanced education, institutions applied to &amp; admitting;</i>	summarized and related to program
F7	<i>Employment Information (e.g., expected position/ employer after graduation);</i>	summarized and related to program goals

F8 *Other*

**G. Outcome Information (Post-Graduation or-Completion):**

G1	<i>Course-taking pattern review from transcripts, completed study plans;</i>	data related to program requirements and student achievement of SLGs
G2	<i>Department or program "Time-To- Graduate" Studies;</i>	summary related to academic services, program sequences, course frequency, etc.
G3	<i>UI Alumni Survey (undergraduate);</i>	general or department section aggregate related to program practices, planning improvements
G4	<i>UI Graduate Alumni Survey</i>	uses similar to G3
G5	<i>Program/Dept./College alumni survey;</i>	summary, uses similar to G3, G4
G6	<i>Performance in graduate/ advanced education;</i>	summarized, combined with other information to reflect on program impact on students
G7	<i>Employer surveys, interviews;</i>	similar to G6
G8	<i>Other</i>	

**H. Program/Department/College Assessment/ Evaluation:**

H1	<i>Specialized Accreditation process, including self-study and review by evaluators;</i>	conclusions reviewed, applied to program improvement
H2	<i>Review of program/curriculum by outside agency;</i>	similar to H1
H3	<i>Advisory Group (industry/practitioner) feedback on programs;</i>	uses similar to H1 & H2
H4	<i>Professional Association/ Industry Group guidelines/recommendations;</i>	used by dept. to review its curriculum (courses, sequences, requirements), advising
H5	<i>Other</i>	