

STRATEGIC PLAN INSTITUTIONAL ASSESSMENT/EFFECTIVENESS ACTIVITIES		Goal 1	Goal 1	Goal 1	Goal 1	Goal 1	Goal 1	Goal 1	Goal 1	Goal 2	Goal 2	
		Obj 1 Core	Obj 2 Undergrad Quality	Obj 3 Undergrad Enrollment	Obj 4 Retention	Obj 5 Undergrad Experience	Obj 6 Multicult. Population	Obj 7 International Program	Obj 8 Technology	Obj 1 Graduate Quality	Obj 2 Graduate Enrollment	
<b>INSTITUTIONAL ASSESSMENT NEEDS:</b>  Core: Problem Solving Science Employer Satisfaction Mid-level Competencies  General: Mid-level Competencies Exit Competencies Employer Satisfaction Reasons for stop out	Entry Level	Direct	Critical think. Reading Writing	Ranking GPA Scholarships ACT/SAT	Ranking Scholarships ACT/SAT	Retention Studies S/F ratio	Orientation Vandal Fri Wings S/F ratio	Enrollments	Admissions Req Enrollments		Admissions Req GRE GPA	GRE GPA Assistantships
		Indirect	Presentations Student Surveys Faculty Surveys NWREL Eval	Stdt Engmt (NSSE) Freshman Survey Faculty Survey Student Evals Core Evals	Freshman Survey Student characteristics	Freshman Survey NSSE	Housing Survey Freshman Survey	Freshman Survey Core Surveys		Core Survey Student Evals Freshman Survey	Student evals	Student characteristics
	Mid Level	Direct		Disqual/Probation	Enrollment trends Ethnicity studies Retention studies	Disqual/Prob	Retention studies S/F ratio	Study Abroad #s	Returns Study Abroad #s			Retention studies Enrollment Gender/Eth studies
		Indirect		Student Evals	Diversity Survey	TAAC SSS Counseling Ctr	Housing Survey	Diversity Survey Faculty Survey		Student evals	Student evals	Diversity Survey
	Exit Level	Direct			Degrees Awarded Grad rates	Degrees Awarded Grad rates	Degrees Awarded Grad rates	Degrees Awarded Grad rates	Degrees Awarded Grad rates		Degrees Awarded Grad rates	Degrees Awarded Grad rates
		Indirect	Grad Senior Survey (GSS)	GSS NSSE Student Evals Career Fair Survey	GSS	GSS NSSE	GSS NSSE	GSS	GSS	GSS Student Evals	Student Evals	
	Post Completion	Direct		Placement Data							Placement data	
		Indirect	Alumni Survey (AS)	AS	AS	AS	AS			AS	Grad Alum Survey	GAS

**ADDITIONAL ASSESSMENT INSTRUMENTS:**

- Staff Survey
- EOC Survey

