

**IDAHO STATE BOARD OF EDUCATION  
ACADEMIC/PROFESSIONAL-TECHNICAL EDUCATION  
NOTICE OF INTENT**

**To initiate a  
New, Expanded, Cooperative, Discontinued, program component or Off-Campus Instructional  
Program or Instructional/Research Unit**

Institution Submitting Proposal: University of Idaho  
 Name of College, School, or Division: College of Art & Architecture  
 Name of Department(s) or Area(s): Art & Design

Indicate if this Notice of Intent (NOI) is for an Academic or Professional Technical Program  
 Academic X Professional - Technical \_\_\_\_\_

This is a New, Expanded, Cooperative, Contract, or Off-Campus Instructional Program, or  
 Administrative/Research Unit (circle one) leading to:

**Discontinuance of MAT Art**  
 \_\_\_\_\_  
 (Degree or Certificate)

Proposed Starting Date: July 1, 2009

**For New Programs:**

**For Other Activity:**

\_\_\_\_\_  
 Program (i.e., degree) Title & CIP 2000

- Program Component (major/minor/option/emphasis)
- Off-Campus Activity/Resident Center
- Instructional/Research Unit
- Addition/Expansion
- Discontinuance/consolidation
- Contract Program
- Other

**Dean's signature on file** **2/2/2009**

\_\_\_\_\_  
 College Dean (Institution) Date  
 \_\_\_\_\_  
 Chief Fiscal Officer (Institution) Date  
 \_\_\_\_\_  
 Chief Academic Officer (Institution) Date  
 \_\_\_\_\_  
 President Date

\_\_\_\_\_  
 VP Research & Graduate Studies Date  
 \_\_\_\_\_  
 State Administrator, SDPTE Date  
 \_\_\_\_\_  
 Chief Academic Officer, OSBE Date  
 \_\_\_\_\_  
 SBOE/OSBE Approval Date

**Before completing this form, refer to Board Policy Section III.G., Program Approval and Discontinuance.**

1. Briefly describe the nature of the request e.g., is this a new program (degree, program, or certificate) or program component (e.g., new, discontinued, modified, addition to an existing program or option).

The request is to be allowed to discontinue the Master of Arts in Teaching art, an online degree. This program draws resources from other existing professional programs.

2. Provide a statement of need for program or a program modification. Include student and state need, demand, and employment potential. **Attach a Scope and Sequence, SDPTE Form Attachment B, for professional-technical education requests.** (Use additional sheets if necessary.).

The request to cancel this degree program is based on a number of factors including the following:

Following are the program descriptors leading to and supporting this recommendation:

**Summary:**

The Yardley Report questioned the viability of this program based on low enrollments. Currently there are 1.8 student FTE's in the program. Closure of this on-line degree allows the department to focus its limited faculty resources on the traditional, studio-based undergraduate and graduate degrees offered by the department.

**Quality:** Graduates of the program are generally of high quality who find jobs in private practice.

**Duplication:** The program does not duplicate other programs or degrees at the university.

**Centrality:** Art is part of the liberal arts mandate documents for the University of Idaho. It is central to the mission.

**Demand:** This is the only on-line MAT in Art in the state of Idaho. Approximately two to six students are admitted per year. There has been steady growth in enrollments. Nevertheless, this is a small program. Nearly all courses are less than 4 student enrollment.

**Resources:** Courses currently are taught as an "overload" to normal teaching assignments. Since teaching loads in this department are very high, removal of this degree would result in more manageable workloads.

3. Briefly describe how the institution will ensure the quality of the program (e.g., accreditation, professional societies, licensing boards, etc.).

The professional art degrees are maintained.

4. Identify similar programs offered within the state of Idaho or in the region by other colleges/universities. If the proposed request is similar to another program, provide a rationale for the duplication. This may not apply to PTE programs if workforce needs within the respective region have been established.

This does not apply. The University of Idaho offers the only online MAT in Art program in the State of Idaho.

Enrollment and Graduates (i.e., number of majors or other relevant data)  
 By Institution for the Proposed Program  
 Last three years beginning with the current year and the 2 previous years

Institution	Relevant Enrollment Data			Number of Graduates		
	Current	Previous Year	Previous Year	Current	Previous Year	Previous Year
BSU						
CSI						
CWI						
EITC						
ISU						
LCSC						
NIC						
UI	9	4	5	0	4	1

Degrees offered by school/college or program(s) within disciplinary area under review

Institution and Degree name	Level	Specializations within the discipline (to reflect a national perspective)	Specializations offered within the degree at the institution
BSU			
CSI			
CWI			
EITC			
ISU			
LCSC			
NIC			
UI			

5. Describe how this request is consistent with the State Board of Education's policy or role and mission of the institution. (i.e., centrality).

The primary focus remains on the Master of Fine Arts degree (MFA) which is aligned with the liberal arts mission of the University.

6. Is the proposed program in the 8-year Plan? Indicate below.

Yes  X  No  \_\_\_\_\_

If not on 8-year plan, provide a justification for adding the program.

8. Resources--Faculty/Staff/Space Needs/Capital Outlay. (Use additional sheets if necessary.):

Estimated Fiscal Impact	FY _____	FY _____	FY _____	Total
<b>A. Expenditures</b>				
1. Personnel	_____	_____	_____	_____
2. Operating	_____	_____	_____	_____
3. Capital Outlay	_____	_____	_____	_____
4. Facilities	_____	_____	_____	_____
<b>TOTAL:</b>	0	0	0	0
<b>B. Source of Funds</b>				
1. Appropriated-reallocation	_____	_____	_____	_____
2. Appropriated – New	_____	_____	_____	_____
3. Federal	_____	_____	_____	_____
4. Other:	_____	_____	_____	_____
<b>TOTAL:</b>	0	0	0	0
<b>B. Nature of Funds</b>				
1. Recurring *	_____	_____	_____	_____
2. Non-recurring **	_____	_____	_____	_____
<b>TOTAL:</b>	0	0	0	0

\* Recurring is defined as ongoing operating budget for the program, which will become of the base.

**\*\* Non-recurring is defined as one-time funding in a fiscal year and not part of the base.**

## Notice of Intent (NOI) Approval Tracking Form

*Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.*

**Committee: College of Art and Architecture Curriculum Committee**

Jill Dacey (chair), Brian Sumption, Anne Marshall, Diane Armpriest, Shauna Corry, Elizabeth Graff.

**Program/Degree: Discontinue the MAT Art degree**

**Discussion:**

It should be noted that this NOI was not initiated by the Department of Art and Design, but by Mark Hoversten, Dean of the College of Art and Architecture.

Good revenue stream; University should look at other MAT on-line degree programs. It does take faculty time to accomplish the program.

Came through as 2 votes to support the NOI; 5 to not support; 2 abstained from voting at the Department of Art & Design level of voting.

It is labor intensive. Skypes is used and work is shown on line. There is direct feedback to students by faculty members.

Is an opportunity for teachers; one of the department's major forms of outreach.

Students don't pay out-of-state tuition; pay \$35.00 per credit (on-line fee).

Students in the program have reported that it costs about \$20,000.00 to complete the MAT online in one year at other universities.

More discussion about specific courses and what they offer the student. Classes taken by both MFA on campus students and MAT online students are taught at night using both actual and virtual attendance, using Skype.

Other MATs are being dismantled across campus. Math has one that is viable. It should be noted that the MAT in Art accepts approximately 3/year of the 12 to 15 that apply. They have to submit a portfolio and go through a strong review process.

Undergraduate emphasis areas in ceramics and photography are already dismantled.

Would the department decide to freeze the program rather than dismantle it? No decision or discussion on this possibility.

**Vote: Unanimous in not supporting the NOI for the discontinuation of the MAT Art degree.**

## Notice of Intent (NOI) Approval Tracking Form

*Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.*

**Committee: Department of Art, Committee of the whole.**

Cronk, Dacey, Ferguson, Giese, Haagensen, Keim-Campbell, Machlis,,Turner-Rahman, Woolston

**Program/Degree:** MAT Art

### **Discussion:**

The Dean's NOI was presented and discussed line by line for accuracy and comment. A discussion of pro's and con's followed, in turn followed by the vote.

Title page: Missing degree or certificate designation. (MAT Art –online)

Page 1 Question 1: Additional words needed to second sentence, "This program draws resources from other professional programs in the department."

Page 1 Question 2: **Yardley Report summary:** incorrectly states the student FTE's. The student FTE's have steadily grown since the report was issued to a high this Spring 09 with 10 students enrolled in the MAT. The Yardley Report recommended either to grow the program or to discontinue it. We have chosen to grow the program by 2 times. Since the Yardley Report the MAT has been awarded a ten-year reaccreditation by NASAD.

**Quality:** The MAT leads to a degree in education not private practice. The degree also leads to a doctorate in Education, teacher pay increases, professional teacher standing in their district and higher quality teacher standards in elementary and secondary art programs.

**Demand:** The following should be added and/or noted: Since the Yardley Report was issued the enrollments have doubled with a total of 10 MAT students enrolled. The potential for growth of this unique national online offering is limited mostly by the size of the faculty. It currently is a positive revenue stream for the department and the University. Current enrollment for Art 520 and 521 is 6 students each and Art 508, which is jointly taken by MFA students, has 3 MAT students.

Discussion followed:

Concerns were expressed that the elimination of the MAT was a political move that if not approved might increase the likelihood of other future program cuts.

We should acknowledge that the University in the PPP needs to make cuts in order to renew the University's focus of resources and we should be sensitive to the University's recommendations.

Concern was expressed that if there is agreement on this closure that a statement should be registered that no faculty will lose their positions over this and any resources available from the closure will be redirected to the MFA program.

The MFA and MAT programs are both lumped together in all matrix tables for PPP review. If the MAT is discontinued this will directly effect the total graduate numbers and may bring unwarranted scrutiny to the MFA program.

The MAT program is unique, innovative and growing program and could further increase revenue to the department and University. It will increase total graduate masters FTE numbers. Dissolving the program will reduce the departments outreach, a stated goal of the UI Strategic Plan.

Concerns were expressed about the UI Administrations vision since it was observed that so many MAT programs were listed for dissolution. Was this an unexpressed policy that needed airing? It was also noted that the Math MAT was retained with “good” numbers, why then was the Art MAT with solid numbers and growing slated for dissolution?

There were concerns expressed about the limits of the online delivery format. Discussion ensued about Skype in audio, video and text as well as the ability to tap into the new Artstor library resource to expand the MAT students’ visual knowledge base.

It was acknowledged that the recent UI Presidential candidate envisioned a more robust commitment to on line delivery. The graduate school is projecting that the new wave for future delivery of training for experienced workers in the growing pool of middle management is through online delivery such as our MAT on line program.

**Vote:** For approval of the NOI (2); Against approval of the NOI (5); Abstaining (2)

## **Notice of Intent (NOI) Approval Tracking Form**

*Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.*

**Committee: Graduate Council**

**Program/Degree: MAT Art**

### **Discussion:**

Jill Dacey, Chair of the College of Art and Architecture Curriculum Committee was present to answer questions regarding the NOI.

The MAT program is a totally on-line program designed to serve mainly high school teachers who enroll for one class per semester.

MAT program just received a 10 year accreditation last semester.

The final department vote on the NOI was 1(Y)-7(N)-1(AB). The final College Curriculum Committee vote on the NOI was 0(Y)-6(N).

Dacey indicated that while this program is time intensive it also generates revenue. They only take the students that can be accommodated.

Councilor asked how this program was selected for discontinuance. Response was that this NOI was initiated at the Dean's level. There are 18 students in the Master of Fine Arts program, a 3 year program which is the heart of the Art department.

Dean Hoversten was asked why this program was on the list. He began by praising the program and the efforts of the faculty to support it. He indicated that this is a good degree and serves a function that we don't have elsewhere. This is a good program for people who are place bound. The reason this program is on the radar screen, is because the faculty are stretched too thin. This may be a place where the teaching loads can be reduced to focus on the remaining programs. The MFA is the heart of the professional program and is the strongest. He continued to say that he is looking for strong programs in all our majors. The major issue here is focus and teaching loads and needing to look at the big picture of the entire college.

Dacey indicated that his NOI was initiated by the Dean's Office and the department faculty does not support it. This is one of the few programs of its kind nationally. If you GOOGLE for such a program, the UI is the first choice. The opinion of the department faculty was that with good funding this program can have an even higher national profile. The department has indicated that they would

step up and do more in order to keep the program. After a long discussion, the department wishes to keep the program. Department feels the program has a strong future.

Dacey indicated that students in the MAT and MFA attend several of the same courses with the MAT students connected electronically. The MFA is a 60 credit degree; MAT is 30 credits and is for teachers. The MAT could be used by those who wish to do doctoral programs in Education.

Dean Hoversten indicated the challenge at the college level is that he isn't sure how to teach all the courses need for all the degrees without continuing to overload the faculty.

One Councilor stated firmly that we need to either find the resources or we will lose students from a growing program.

A statement was made that it isn't always bad to have small program which is done well.

Another thought was expressed that by ending this program for teachers, we also may end the exposure of their students to art. Thus we would lose these potential students and thus continue the downward spiral.

This was acknowledged by department faculty along with the comment that once a program is eliminated, it is very difficult to get it back.

Question was asked if this NOI was connected with the current budget situation. Dean von Braun reminded Council that the PPP is separate from the budget issues and one is not the cause of the other. We are being asked to make difficult academic decisions. It is difficult to separate the two but the fact is that there isn't enough money to go around.

Dean Hoversten indicated the faculty in the college is stretched, stressed, and strained and that difficult decisions need to be made.

**Vote:   2   In Favor**

**11  Opposed**

## Notice of Intent (NOI) Approval Tracking Form

*Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.*

**Committee:** University Curriculum Committee Date: 3/02/09

**Present:** Richard Battaglia, Jill Dacey (Chair), Gail Eckwright, Walter Hesford, Allen Kitchel, John Marshall, Ruprecht Machleidt, Mark Secrist, Bob Stone, Richard Wells, Jeanne Christiansen, Jean Henscheid, Rod Hill, Heidi Anderson, Joel Zwainz.

**Absent:** Nancy Krogh, Garrett Holbrook.

**Others Present:** Margrit Von Braun, John Foltz, Bill Woolston, Mark Hoversten, Dwaine Hubbard

**Program/Degree:** Discontinue the Master of Arts in Teaching (M.A.T.) major in Art Education

### **Discussion:**

#### **UCC-09-104** College of Art and Architecture

Committee chair Dacey introduced the proposed Notice of Intent (NOI) from the College of Art and Architecture to discontinue the Master of Arts in Teaching (M.A.T.) major in Art Education. Dacey noted that this is one of the very few online M.A.T. in Art programs. Dacey indicated that enrollment is normally limited to 3 new students per year until last year. Committee member Eckwright clarified that if the department had the resources they would admit greater numbers of students into the program. Dacey noted that two faculty teach the majority of the classes for these students. Bill Woolston indicated that other faculty in the department have agreed to help teach courses for this program. Dean Hoversten vouched for the quality of this program and indicated that the biggest concern is a lack of resources in the college to support this program. Committee member Stone asked how many students this program could handle with help from the other departmental faculty. Dacey indicated that the department could likely handle up to 12 at a time. Woolston noted that that the entire graduate program is taken as a teaching overload. Additionally stipends that are used for M.F.A. students to assist in teaching up to 72 art courses have been reduced by 60%. Stone asked if teaching the program as an overload would have any impact on accreditation. Woolston indicated that all the programs were accredited with this knowledge. Committee member Henscheid noted that with all of the NOIs coming through, the committee focuses on the curricular impact to the program, but not to the university. Dacey noted that some of that discussion did occur with undergraduate programs such as Communication Studies. The committee **Denied** the proposed NOI 0 for and 11 against, and will forward the proposed NOI to Faculty Council for review.

**Vote: Denied – 0 For, 11 Against**