

**IDAHO STATE BOARD OF EDUCATION
ACADEMIC/PROFESSIONAL-TECHNICAL EDUCATION
NOTICE OF INTENT**

**To initiate a
New, Expanded, Cooperative, Discontinued, program component or Off-Campus Instructional
Program or Instructional/Research Unit**

Institution Submitting Proposal: University of Idaho

Name of College, School, or Division: Letters, Arts and Social Sciences

Name of Department(s) or Area(s): Psychology and Communication Studies

Indicate if this Notice of Intent (NOI) is for an Academic or Professional Technical Program
 Academic x Professional - Technical _____

This is a New, Expanded, Cooperative, Contract, or Off-Campus Instructional Program, or
 Administrative/Research Unit (circle one) leading to:

Discontinue Bachelor of Arts/Bachelor of Science Communication Studies

(Degree or Certificate)

Proposed Starting Date: Summer 2009

For New Programs:

For Other Activity:

 Program (i.e., degree) Title & CIP 2000

- Program Component (major/minor/opton/emphasis)
- Off-Campus Activity/Resident Center
- Instructional/Research Unit
- Addition/Expansion
- Discontinuance/consolidation
- Contract Program
- Other

Dean's signature on file **2/13/09**

 College Dean (Institution) Date

 VP Research & Graduate Studies Date

 Chief Fiscal Officer (Institution) Date

 State Administrator, SDPTE Date

 Chief Academic Officer (Institution) Date

 Chief Academic Officer, OSBE Date

 President Date

 SBOE/OSBE Approval Date

Before completing this form, refer to Board Policy Section III.G., Program Approval and Discontinuance.

1. Briefly describe the nature of the request e.g., is this a new program (degree, program, or certificate) or program component (e.g., new, discontinued, modified, addition to an existing program or option).

Request discontinuance of Bachelor of Arts/Bachelor of Science, Communication Studies

2. Provide a statement of need for program or a program modification. Include student and state need, demand, and employment potential. **Attach a Scope and Sequence, SDPTE Form Attachment B, for professional-technical education requests.** (Use additional sheets if necessary.)

Request discontinuance of Bachelor of Arts/Bachelor of Science, Communication Studies. This program was added in 2003 and is not central to the mission and future of the University of Idaho as a land-grant, national research institution. The program lacks requisite size in terms of a critical mass of faculty. Due to the small faculty size, the program does not have adequate external demand, impact, or productivity. Stakeholders do not seek the expertise of the program faculty; the program has little or no outreach, and a limited number of scholarly products.

3. Briefly describe how the institution will ensure the quality of the program (e.g., accreditation, professional societies, licensing boards, etc.).

NA, Seeking discontinuance of Communication Studies major. Courses already offered in Sociology, Journalism and Mass Media, and Psychology, can meet student’s needs for communication courses. A minor in Communication Studies will still be available.

4. Identify similar programs offered within the state of Idaho or in the region by other colleges/universities. If the proposed request is similar to another program, provide a rationale for the duplication. This may not apply to PTE programs if workforce needs within the respective region have been established.

Enrollment and Graduates (i.e., number of majors or other relevant data)
 By Institution for the Proposed Program
 Last three years beginning with the current year and the 2 previous years

Institution	Relevant Enrollment Data			Number of Graduates		
	Current	Previous Year	Previous Year	Current	Previous Year	Previous Year
BSU	513	515	460	108	94	75
CSI	34	29	32	1	7	2
CWI						
EITC						
ISU	32	43	49	10	8	5

Institution	Relevant Enrollment Data			Number of Graduates		
LCSC	45	55	59	11	8	14
NIC	31	49	42	7	5	6
UI	134	140	137	45	35	25

Degrees offered by school/college or program(s) within disciplinary area under review

Institution and Degree name	Level	Specializations within the discipline (to reflect a national perspective)	Specializations offered within the degree at the institution
BSU	BA/BS		
CSI	AA		
CWI			
EITC			
ISU	BA/BS		
LCSC	BA/BS		
NIC	AA		
UI	BA/BS		

5. Describe how this request is consistent with the State Board of Education's policy or role and mission of the institution. (i.e., centrality).

The discontinuance of Communication Studies is consistent with the mission of the University of Idaho to emphasize areas of liberal arts and social sciences through providing a Communication Studies minor and through other degree programs in the social sciences and liberal arts.

6. Is the proposed program in the 8-year Plan? Indicate below.

Yes X No _____

If not on 8-year plan, provide a justification for adding the program.

8. Resources--Faculty/Staff/Space Needs/Capital Outlay. (Use additional sheets if necessary.):

As part of the program reorganization we have eliminated one Communication Studies faculty PNC, reducing the overall salaries and fringes by \$104,925. By eliminating the Communication Studies major, the program conforms to College level and University level recommendations following the Program Prioritization Process, and results in a new decrease in overall expenditures.

Estimated Fiscal Impact	FY _____	FY _____	FY _____	Total _____
A. Expenditures				
1. Personnel	(104,925)	(104,925)	(104,925)	(314,775)
2. Operating				
3. Capital Outlay				
4. Facilities				
TOTAL:	(104,925)	(104,925)	(104,925)	(314,775)
B. Source of Funds				
1. Appropriated-reallocation				
2. Appropriated – New				
3. Federal				
4. Other:				
TOTAL:				
B. Nature of Funds				
1. Recurring *				
2. Non-recurring **				
TOTAL:				

* Recurring is defined as ongoing operating budget for the program, which will become of the base.

** Non-recurring is defined as one-time funding in a fiscal year and not part of the base.

Notice of Intent (NOI) Approval Tracking Form

Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.

Committee: CLASS Curriculum Committee
Annette Folwell, Walter Hesford, Chris Thompson (Chair),
Non-voting, ex-officio Debbie Storrs (Associate Dean)

Program/Degree: Bachelor of Arts/Bachelor of Science in Communication Studies

Discussion:

Rationale – Lack of critical mass of faculty and limited instructional resources. Other viable courses degree options can provide communication skills. For instance, a minor in Communication Studies is an option, as are degree tracks in psychology and Sociology.

Present faculty will still be supported.

Present majors, beyond the freshman level, can complete their degrees in Communication Studies.

Vote: Yes—1; No---2

Notice of Intent (NOI) Approval Tracking Form

Committee Chairs please append this document to the relevant NOI and send it forward to the next committee for review.

Committee: University Curriculum Committee Date: 2/23/09

Present: Richard Battaglia, Jill Dacey (Chair), Gail Eckwright, Walter Hesford, Allen Kitchel, John Marshall, Mark Secrist, Bob Stone, Richard Wells, Jeanne Christiansen, Jean Henscheid, Rod Hill, Nancy Krogh, Heidi Anderson, Garrett Holbrook, Joel Zwainz.

Absent: Ruprecht Machleidt.

Others Present: Margrit Von Braun, Paul Joyce (substitute for Ruprecht Machleidt), Chris Thompson, Paul Rowland, Kathy Browder, James (Ding) Johnson, Andrew Brewick, Janet Rachlow, Robert Zemetra, Kathy Aiken, James Connors, Carl Hunt, Sandra Evenson, 1 Other Guest, Charles Tibbals, Dwaine Hubbard

Program/Degree: Discontinue the Bachelor of Arts (B.A.) and the Bachelor of Science (B.S.) major in Communication Studies

Discussion:

UCC-09-091 College of Letters, Arts and Social Sciences

The committee reviewed the proposed Notice of Intent (NOI) from the College of Letters, Arts and Social Sciences to discontinue the Bachelor of Arts (B.A.) and the Bachelor of Science (B.S.) major in Communication Studies. Committee member Wells asked how the existing 134 students in the program would be handled. Dean Aiken indicated that the department would teach out all those students who have 60+ credits. Aiken explained that the communication studies program will only have 2 faculty after 2 retirements this semester. Aiken highlighted that 2 Faculty cannot teach 14 different courses, advise 134 students, teach a whole major by themselves, and do justice to the important subject matter. Committee member Secrist provides some background on the split of the School of Communication students. Committee member Hesford voiced concern for the remaining students and the 2 remaining faculty. Hesford asked where the remaining faculty would end up after the 134 students are finished in this program. Aiken indicated that they would remain in the Department of Psychology and Communication Studies and would continue to offer an academic minor in Communication Studies. Committee chair Dacey asked for some additional information on how the department voted for this proposed NOI. Aiken expressed dismay at the lack of available resources in the college to adequately support this program. The committee **Approved** the proposed NOI 8 for and 4 against, and will forward the proposed NOI to Faculty Council for review.

Vote: Approved – 8 for and 4 against