



Office of Provost and Executive Vice
President
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January 23, 2007

Stuart Tennant
Chief Academic Officer
Idaho State Board of Education
PO Box 83720
Boise, ID 83720-0037

Dear Stuart:

Enclosed please find the Notice of Intent (NOI) from the University of Idaho:

- College of Business and Economics: Create Executive Master of Business Administration

I request that the attached NOI be added to the CAAP agenda for the February 1 meeting for discussion and submission to the board agenda for the February 22-23 meeting. This request would require simultaneous review by CAAP members, some of whom I've talked to, and our UI internal committees.

The University of Idaho, the College of Business and Economics (CBE) and the MGT consulting firm have completed a needs assessment for northern Idaho. This research has drawn from focus groups, stakeholder interviews, meetings with interest groups, census data, and phone surveys. The research indicates a strong and growing demand for executive education in an Executive MBA (EMBA) format.

We are requesting this accelerated review to respond to and meet the needs of the State's constituents in Northern Idaho. The University of Idaho has commitments for executive training facilities and office space to begin the program in Fall 2007 and funding to support the program on a continuing basis from private industry.

A number of factors have caused us to request an accelerated review of this program for a fall 2007 start. First, one of the important stakeholders in the region volunteered the use of their executive training facilities and office space to begin the program. Second, we have an identified cohort of students for operation of the program. CBE faculty unanimously support moving the program forward and were able to identify a curriculum design team of faculty members and stakeholders who volunteered to develop the EMBA curriculum in time for a fall 2007 start.

An accelerated response is essential to the continued economic health of this region and will help foster strong support for public education in the state.

If you have questions, please contact me for further information.

Thank you,

A handwritten signature in black ink that reads "Doug Baker". The signature is fluid and cursive, with the first name "Doug" and last name "Baker" clearly legible.

Doug Baker
Provost and Executive Vice President

Enclosures

cc: CAAP Members
UI Units