



## ***Module 2: Environmental Sampling***

### 2.6 Choosing Sample Sizes



### *Choosing Sample Sizes*

- ♦ Choosing an appropriate sample size is a function of:
  - Study goals
  - Degree of precision required
  - Design type
  - Budget
  - and other factors



## *Choosing Sample Sizes*

- ◆ Often a high degree of precision is specified and calculations yield large sample sizes
- ◆ Iterative calculations are done until sample sizes come into a “reasonable” range
- ◆ This is okay since it ultimately leads to either
  - a balance between competing study requirements of cost and precision
  - a realignment of study requirements or resources

4/12/2002

Module 2.6

3



## *Choosing Sample Sizes*

- ◆ Need to know, estimate, or specify the amount of variability expected in the data ( $\sigma$ ) and the precision desired ( $\delta$ )
- ◆  $\delta$  is half of the width of a 95% confidence interval on the mean

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4



## Choosing Sample Sizes

- ◆ For simple random sampling with data from an approximately normal distribution (at least not highly skewed):
- ◆ A 95% confidence interval on the mean with width  $2\delta$  will result from

$$n = \frac{4\sigma^2}{\delta^2}$$

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5



## Choosing Sample Sizes

- ◆ A 95% confidence interval on the difference between two means will result from

$$n = \frac{8\sigma^2}{\delta^2}$$

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6



## Choosing Sample Sizes

- ◆ For stratified random sampling, the  $n$  observations must be allocated to strata.
- ◆ Proportional allocation gives  $n_i/n = N_i/N$
- ◆ So  $n_i = (N_i/N)*n = w_i*n$

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7



## Choosing Sample Sizes

- ◆ If  $\sigma_i$  are not expected to be equivalent across strata, and/or sampling costs differ, then set

$$n_i = \frac{N_i \sigma_i}{\sqrt{c_i}}$$

- ◆ where  $c_i$  is the cost of sampling for strata  $i$

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Module 2.6

8